

3 E Y O n C
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Real Estate

ABOUT

Beyond Living Real Estate is a cutting-edge real estate brokerage specializing in luxury properties across the GCC.

As a social-first agency, it leverages the latest in digital innovation and AI-driven solutions to provide buyers, sellers, and investors with unparalleled opportunities in today's fastevolving market.

Beyond Living combines expert market knowledge, cutting-edge technology, and top industry talent to deliver seamless, personalized experiences.

Every transaction meets the highest standards, whether clients are searching for their dream home, selling a high-value property, or exploring investment opportunities.

Beyond Living is committed to innovating how properties are bought and sold.



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SERVICES

Luxury Residential Sales
& Leasing

Off-Plan Project Sales
& Marketing

Real Estate Portfolio
Management

Property Investment
Advisory

LUXURY RESIDENTIAL SALES & LEASING

We deliver specialized expertise in the sales and leasing of premium residential properties.

Our dedicated team offers tailored advisory, in-depth market insight, and seamless transaction management to ensure clients secure the ideal luxury home or high-value investment.

OFF-PLAN PROJECT SALES & MARKETING

We partner with developers to successfully launch and sell off-plan projects through strategic marketing, investor outreach, and end-to-end sales support.

Our in-house creative and digital teams craft high-impact campaigns that enhance visibility and drive early-stage sales performance.



REAL ESTATE PORTFOLIO MANAGEMENT

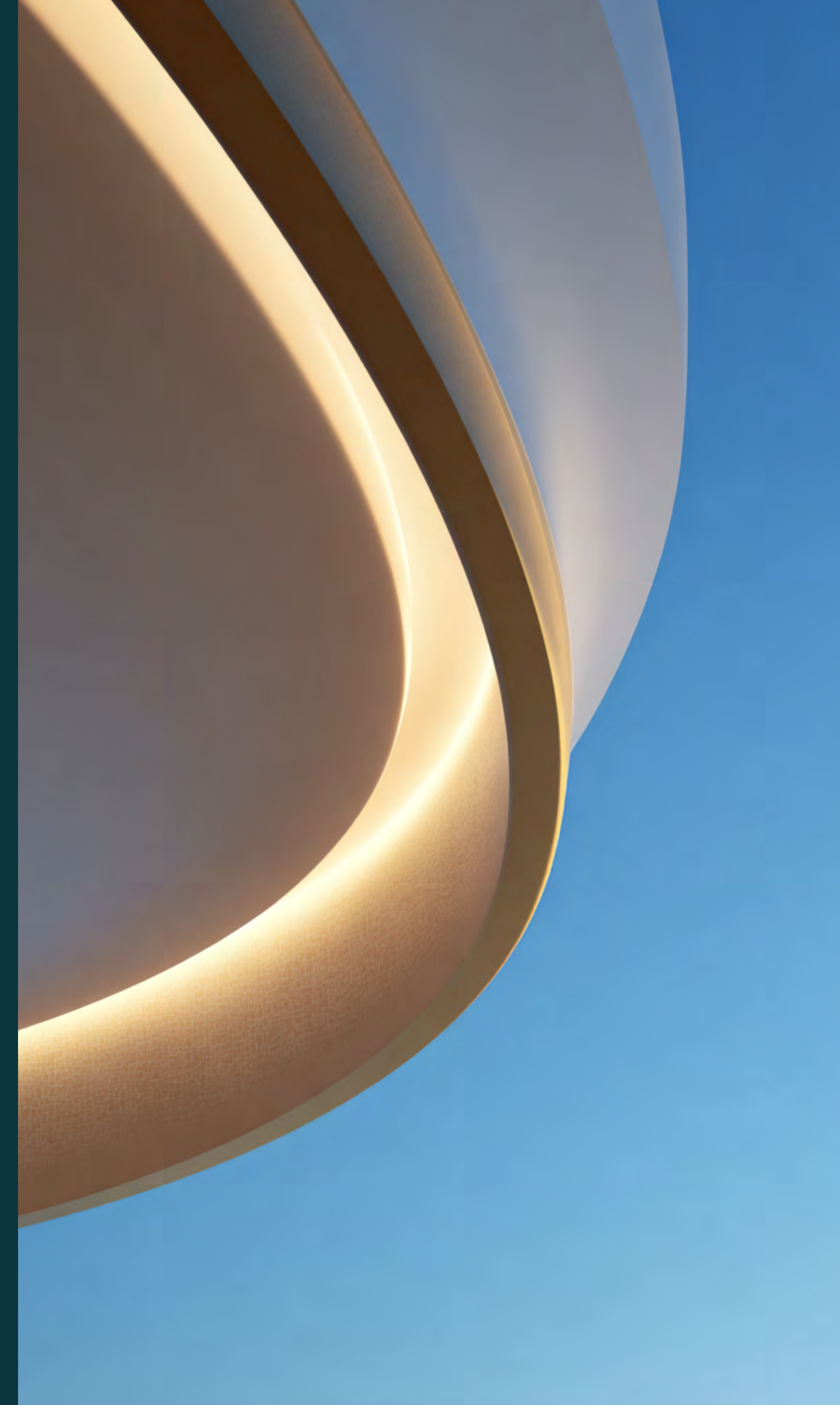
Beyond Living offers full-spectrum portfolio management services, covering asset performance tracking, lease administration, tenant management, and financial optimization.

Through data-driven oversight and strategic planning, we enhance long-term portfolio value and operational efficiency.

PROPERTY INVESTMENT ADVISORY

Our in-house advisory team provides comprehensive investment solutions, offering feasibility studies, financial modeling, due diligence, and market-entry strategies.

We align each recommendation with client objectives to maximize returns and minimize exposure across real estate asset classes.



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EXECUTIVE LEADERSHIP

Beyond Living's leadership team isn't just here to keep the engine running, they're here to reinvent the road. With decades of real estate experience across global markets, our executives bring a powerful mix of industry knowledge, strategic vision, and a clear passion for elevating the client experience.

At the heart of our leadership philosophy is a simple idea: real estate is about people. Technology helps, marketing inspires, but trust, insight, and relationships are what deliver real results. Our executives lead with empathy, precision, and the mindset of a new era.

From boardroom strategies to one-on-one client interactions, they're setting a new benchmark for what leadership in real estate should look like. If there's one thing they believe in above all else, it's doing things not just differently, but better.

And yes, they still pick up the phone.

beyondliving.me



Najib Sabbagh
Co-Founder & CEO

An entrepreneur at heart and a driving force in the MENA region's business landscape, Najib Sabbagh is a Lebanese entrepreneur with a diverse portfolio of successful ventures.

Since founding SSUP World in 2012, Najib has expanded the agency into a regional powerhouse with offices in Saudi Arabia, the UAE, Lebanon, and Iraq. Under his leadership, SSUP World has built a reputation for delivering innovative campaigns and setting new industry benchmarks. The agency has collaborated with renowned brands such as TikTok, the Saudi Tourism Authority, Nusuk, Tim Hortons, and Aston Martin, among others.

Najib also serves as the Managing Partner & CEO of WALEE MENA, where he spearheads data-driven influencer marketing and social commerce initiatives, redefining how brands engage with audiences in the digital age. His entrepreneurial footprint extends into the hospitality sector, where he has co-founded several successful concepts across Lebanon, Dubai, Turkey, and Egypt.

Most recently, Najib has extended his vision to the real estate sector as the Co-Founder and CEO of Beyond Living Real Estate. His aim is to modernize property brokerage by combining premium client service with advanced technology and AI, offering curated portfolios and a seamless, personalized real estate experience.



Hany Naguib
Co-Founder & Chairman

Hany Naguib is a seasoned professional in the world of brokerage, financial consulting, and investment, with a career spanning over 20 years across Egypt and the UAE.

He's the Founder and Chairman of The Extra Mile, a rising real estate brokerage firm known for connecting clients with top-tier residential and commercial opportunities. With deep roots in the financial markets—built through key roles at Metro Brokerage, Shurooq Shares & Bonds, and Royal Securities—Hany has developed a sharp eye for investment and portfolio management.

His experience also includes consulting for major media holdings and advising on high-level financial strategies. Beyond finance, Hany channels his entrepreneurial spirit into Sea cinema, a unique venture blending business with creativity, where he oversees film production, funding, and strategic partnerships.

His career is defined by a mix of solid financial expertise and a passion for building ventures that make a real impact.



David Duke
Managing Director

Raised in the GCC, David brings over 25 years of international real estate experience. Throughout his career, David has held senior positions at Savills and served as a Partner at Strutt & Parker – BNP Paribas. Most recently, he was Head of Residential for JLL (Fortune 200 company) across the MENA region, leading teams and transactions at the highest level.

Real estate is in David's DNA. With a deep passion for helping clients and an expert understanding of the market, he now lives and breathes Dubai real estate.

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Contact Us

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